



PREMIERE DIGITAL
STOREFRONT™

MANAGE & MONETIZE GLOBAL CONTENT

Major Studios and Digital Platforms use STOREFRONT™ every day to manage global content distribution, make data-driven content decisions and automate time-consuming workflows.



THE SOLUTIONS

WORKFLOW AUTOMATION

Self-sufficient, fast, and efficient execution of avails and price management without all the emails and spreadsheets.

MARKET INTELLIGENCE

Real-time visibility into content marketplace trends through the world's largest content database with valuable insight into comprehensive Movie and TV data

INCREASED REVENUE

Monetization opportunities from identified gaps & expansion possibilities by monitoring title availability relevant to competitors' offerings and performance.

FEATURES AND BENEFITS

- **Avails Management:** Automate avail ingestion, creation and updating through a transparent process that standardizes avail formatting and automated delivery
- **Title Verification & Performance Tracking:** Audit title availability and performance to optimize title placement and protect revenue at initial launch of digital releases
- **Price Management & Analysis:** Customize pricing insight for genre, time period, price band, variance, sensitivity and set targeted price promotions with automated TPRs
- **Industry & Competitor Insight:** Understand competitor strategies and industry trends through a comprehensive dashboard with searching and filtering capabilities

HIGHLIGHTS

130+ Territories

7B+ Data Points

5+ Years of Data History

2M+ Daily Updates

20+ Local and Global Platforms

CUSTOMERS AND PLATFORMS

